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**IP STRATEGY AND  
CHALLENGES  
IN AN ERA OF  
COOPERATION**

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Organized by the Patents Commission of UNION-IP

09:30 - 09:45 | (CET)

**WELCOME WORDS**

Fabian Edlund, President UNION-IP

Rui Gomes, President of the Patents Commission of UNION-IP

09:45 - 10:45 | (CET)

**HOW GOVERNMENTS CAN BALANCE PATENT RIGHTS AND PUBLIC HEALTH**

Chair: David Pearce, VP of the Patents Commission of UNION-IP

09:45 - 10:05

**PLUS ÇA CHANGE...**

**Michael Fysh Q.C, S.C**  
Former Circuit Judge of the Patents County Court in England and Wales (UK)

10:05 - 10:25

**COMPULSORY LICENSING: THE « GOLDEN MEAN » FOR INDUSTRIAL SOVEREIGNTY IN THE PHARMACEUTICAL FIELD?**

**Matthieu Dhenne**  
Partner of IPSILON (FR)

10:25 - 10:45

**GOVERNMENT MECHANISMS FOR INCREASING ACCESS IN THE US**

**Jorge L. Contreras**  
Presidential Scholar and Professor of Law, S.J. Quinney College of Law, University of Utah (US)

10:45 - 11:00 | (CET)

**BREAK**

11:00 - 12:00 | (CET)

**PATENT OR NOT TO PATENT IN THE AGE OF COVID-19?**

Chair: Monia Baccarelli, President of the Litigation Commission of UNION-IP

11:00 - 11:20

**MITSUBISHI ELECTRIC'S LICENSING AND OPEN INNOVATION STRATEGY IN AND AFTER COVID-19 ERA**

**Keiko Higuchi**  
Mitsubishi Electric (JP)

11:20 - 11:40

**IS THERE REALLY A NEED FOR INNOVATORS TO HAVE DIFFERENT PATENT STRATEGIES FOR COVID-19?**

**David Rosenberg**  
Consultant, Former VP Intellectual Property Policy at GSK (UK)

11:40-12:00

**FIGHTING CORONAVIRUS - EPO SUPPORTING RESEARCHERS WITH PATENT DATA**

**Nigel Clarke**  
Expert in patent information at EPO

12:00 - 12:30 | (CET)

**ROUND TABLE DISCUSSION WITH ALL PANELLISTS**

12:30 | (CET)

**CLOSING REMARKS**

Joana Piriquito Santos, VP of the Patents Commission of UNION-IP